



CampusCT is a statewide initiative that promotes local, entry-level job and internship opportunities to Connecticut college students – bridging the gap between employers and the next generation of talent.

Through our website and social media channels, students can explore your company brand, culture and open roles, and even gain direct insights from your hiring managers on professional development topics. CampusCT also promotes Connecticut as a vibrant place to live for young professionals – showing students that they don't have to leave to succeed.

CampusCT is an initiative of the Governor's Workforce Council (GWC) and led by AdvanceCT.



WHAT WE DO



Branding

Students want to know who they're working for. Promote everything from your corporate history, mission and culture to DEI commitments and sustainability initiatives – building substantial brand awareness among the next generation of talent.



Talent Acquisition

Through in-person career fairs, virtual panel events and digital marketing, CampusCT drives student traffic to your open, entry-level job and internship positions - helping you acquire the talent you need. If you don't have any immediate hiring, lay the groundwork through proactive branding.



Direct Networking

Get in front of the crowd and meet students directly by participating in CampusCT's virtual career panels.

As a CampusCT employer partner, you will have the unique opportunity to offer Connecticut college students an inside glimpse into your company's mission, culture, diversity, equity, and inclusion (DEI) initiatives, and available career paths.

SIGN UP TODAY >>>

For more information visit CampusCT.com

